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Family Wealth Practices, LLC Opens Multi-Family Office for Operation

Fri Oct 30, 2009 11:04am EDT

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Mark Hartnett, President & CEO of Family Wealth Practices, Fills a Void in the Financial Services` Private Sector
OXFORD, Miss.--(Business Wire)--

In today's economy, there are a number of concerns that enter an individual's mind. Who do I trust? What is going to happen to my family? Is my wealth secured for multiple generations? Yes, these are all common concerns to any individual that has created wealth over their lifetime. The question today is what options do they have?

Traditionally, individual investors have looked to brokerage firms or large financial institutions to manage, recommend, and secure their wealth. In today's financial world investors are increasingly becoming more sophisticated and looking for trusted advisors that can provide larger firm sophistication with a high touch, highly personal level of service. "I have seen a trend over the past 10 years in the financial services industry where individuals and families are moving away from product-based, transactional sales to transitionally-based, objective advice," stated Mark Hartnett, President & CEO for Family Wealth Practices, LLC, www.familywealthpractices.com.

Individuals that have generated wealth are looking for someone that can look out for their best interests. They are looking for someone who can help them create a vision for their family's future. From the Mississippi Delta to larger urban settings, Family Wealth Practices has seen a need for boutique financial services firms.

Mark Hartnett has a resume that speaks for itself. Through years of experience and working closely with industry experts, Mark has been able to generate positive results that have impacted individuals and families for a lifetime. By providing leadership to financially successful families that desire to grow their family balance sheet through multi-generational planning, Family Wealth Practices is fulfilling its mission to help families overcome the "shirtsleeves to shirtsleeves in three generations" proverb.

When creating Family Wealth Practices, Mark was certain that his vision to assist families in securing their wealth would not be attractive to all families. "This is so much more than recommending stocks and bonds, I am working with a family's leaders to create a legacy," mentioned Hartnett. Families often accumulate wealth over just one generation; it is Family Wealth Practices` job to preserve it for many more. Mark knows that families are sensitive to opening up their story to just anyone.

Mark is a native of Memphis, Tennessee and graduate of the University of Memphis, where he received his Bachelor's Degree in Finance, graduating magna cum laude with a minor in Legal Thought and Liberal Arts. He furthered his studies at the University of Mississippi in Oxford, earning his Juris Doctorate Degree of Law and his Masters Degree in Business Administration. Mark's expertise in fiduciary law and financial planning allowed him the opportunity to lead several bank trust departments in the southeast from 1999 to 2008. Mark has distinguished himself among his fellow colleagues by becoming a CERTIFIED FINANCIAL PLANNER professional, Chartered Property Casualty Underwriter (CPCU), a graduate from the Southern Trust School, by serving as Chairman of the Estates and Trust section of the Mississippi Bar Association and as a member of the Mississippi Trust Laws Study Group. He is currently licensed to practice law in the State of Mississippi, maintains a Series 65 license and is a member of the Memphis Estate Planning Council.

For Family Wealth Practices
James Price, 404-428-9972

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